

3rd China HR Strategy & Management Annual Conference 2010 China HR Pioneer Awards

With China economic recovery in 2010, HR service industry and HR management of corporation are facing new challenges. As a leading professional HR media, TopHR focuses on the hot points of HR management in varies of industries and the innovation of China HR service industry. TopHR continuously pays attention to the development of China HR outsourcing industry, and hosted 5 industrial HRM summits in Shanghai in 2010 including banking, Pharmaceutical industry, IT industry, shipping & logistic industry and Retail Industry. TopHR magazine interviewed hundreds of CHO and carried out several research topics. We will share all study results and findings with HR professionals in THE THIRD CHINA HR STRATEGY & MANAGEMENT ANNUAL CONFERENCE.

2010 CHINA HR PIONEER AWARDS hosted by TopHR is in order to encourage innovation-driven HR providers and HR professionals HR providers and HR professionals and exchange their expertise and successful practices.

Awards category

- 2010 HR-Provider Pioneer Top10
- 2010 HR-Head Pioneer Top10
- 2010 Employee-Care Pioneer
- 2010 Expo HR Solution Pioneer

Let's meet in Shanghai and witness the exciting moment in Dec. 2010.

The awards will be announced at THE THIRD CHINA HR STRATEGY & MANAGEMENT ANNUAL CONFERENCE.

Date: December 17th (Friday)

Venue: Jin Mao Concert Hall, 1st floor of Grand Hyatt Shanghai

Selection process

Step 1

Oct. 1st - Dec. 1st
Submit APPLICATION FORM
to the selection committee of
2010 HR Pioneer Awards



Step 2

Oct. 1st - Dec. 10th
Selection stage



Step 3

Dec. 17th
Awards announced

Contact selection committee of 2010 HR Pioneer Awards

**Apply for 2010 HR-Provider Pioneer Top10 or
2010 Expo HR Solution Pioneer**

Please Contact: Ms. Mimi Zhou
T: 021-6380 8922-801
E: marketing@tophr.net

**Apply for 2010 HR-Head Pioneer Top10 or
2010 Employee-Care Pioneer**

Please Contact: Ms. Elaine Fan
T: 021-6381 0815-17
E: elaine.fan@tophr.net



Agenda of Annual Conference

| | |
|-----------------|--|
| 13 : 00—13 : 30 | Registration |
| 13 : 30—13 : 45 | Opening |
| 13 : 45—14 : 15 | Keynote Speech 1 |
| 14 : 15—15 : 00 | The Awards of 2010 HR-Provider Pioneer Top10 and 2010 HR Solution for Expo Pioneer |
| 15 : 00—15 : 15 | Lucky Draw 1 |
| 15 : 15—15 : 30 | Coffee Break |
| 15 : 30—16 : 00 | Keynote Speech 2 |
| 16 : 00—16 : 45 | The Awards of 2010 HR-Head Pioneer Top10 and 2010 Employee-Care Pioneer |
| 16 : 45—17 : 00 | Lucky Draw 2 |
| 17 : 00—17 : 30 | Gift distribution (End) |



Sponsor Program

| Stage | Benefits | Platinum RMB100,000 | Gold RMB 60,000 | Exhibitors RMB 40,000 |
|---|--|------------------------|--------------------|--------------------------|
| In front of Annual Conference | Expose sponsor' s logo on the invitation letter | √ | √ | √ |
| | Expose sponsor' s logo on the conference website | √ | √ | √ |
| | TopHR Magazine Ad. | 2P | 1P | — |
| | www.tophr.net Banner Ad. Complimentary tickets | 3Months 15P | 1Month 8P | — 3P |
| In the middle of Annual Conference | 15 minutes Keynote Speech | √ | — | — |
| | Booth | 1 | 1 | 1 |
| | Play video promo during coffee break | √ | — | — |
| | Expose sponsor' s logo on the conference backdrop | √ | √ | √ |
| | Roll up display | 2 | 1 | — |
| After Annual Conference | Sponsor' s brochure into conference bag | √ | √ | √ |
| | Attendee List | √ | √ | — |
| | TopHR interview Conference PR includes sponsor' s information | √ √ | — √ | — √ |

Join sponsor program of 2010 HR Pioneer Awards, please contact:

Ms. Mimi Zhou

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